



REGIONAL POLICY ON CHILD FEEDING FOR HEALTH CENTRES

This Policy has been established by professionals from the Health Service of Murcia and approved by representatives from different Health Centres of the Region, as well as by the General Directorate of Healthcare. The contents of this policy commit to the 7 steps towards happy Natural Breastfeeding, the International Code of Marketing of Breast-Milk Substitutes and the strategy for supporting natural childbirth.

This Policy is mandatory for all healthcare professionals when performing their professional duties within their job description.

At this Health Centre:

- 1 A written child feeding policy on breastfeeding is available upon request.
- 2 We are committed to providing the healthcare professionals with the tools to implement this policy.
- 3 Pregnant women and their families will be given information on the benefits and management of breastfeeding.
- 4 Together with the hospital, we give support to breastfeeding mothers from the beginning, welcoming newborn babies in the first 96 hours after being discharged from the maternity department.
- 5 Our actions will be aimed at helping to maintain breastfeeding and supporting exclusive breastfeeding during the first six months and breastfeeding complemented with other food for two more years.
- 6 Families with breastfeeding mothers will find a welcoming environment for taking care of their babies.
- 7 We are committed to fostering community support to breastfeeding.

In this Healthcare Centre we comply with the regulations established on the Code of Marketing of Substitutes, and related resolutions of the World Health Organization.